



## The challenge to create more energy and communications never ends.

SK is OK with that challenge

As the world's population grows at an astronomical rate, the world's thirst for energy and communication grows even faster.

SK's leading the way in Asia. Our energy and chemical production division has an obsession to cleanly and efficiently create and protect every drop of gas and oil we refine.

SK's telecommunications division was the first in the world to commercialize hand-set based HSDPA service and mobile satellite DMB service, because we see communication as an energy resource too.

Our next challenge is to use our power, our passion, and our innovation to make the world a better place now and for generations to come.

We are OK with that. **OK! SK**

